

OPERATIONAL PROCEDURE

GENERAL INFORMATION

Lead Area:	Rugby Operations
Lead Procedure Title:	Social Media Policy
Procedure Reference Number:	NT003
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PRINCIPLES

- This policy aims to set a standard of behaviour in relation to the use of social media within the NT Rugby Community
- Social Media is an area of public comment, and you are as liable for what you say in this sphere, as if the same statement was being made in the media
- For the purpose of this policy, email will be considered as a Social Media

SCOPE OF RESPONSIBILITY

This policy applies to the following individuals in the NT Rugby community whether in a paid or voluntary capacity;

- The registered players of NT Rugby participating in teams and competitions conducted by or on behalf of NT Rugby;
- Coaches and Management staff of teams organised by or on behalf of NT Rugby;
- Support personnel with whom the NT Rugby has a formal relationship;
- Registered Referees or other officials of NT Rugby;
- Office bearers, volunteers or other officials of NT Rugby.

INDIVIDUALS RESPONSIBILITIES

The individuals listed above are expected to show respect to other users of social media, including members of the wider Rugby community. Individuals are also expected to give due respect to the reputation and good name of the Northern Territory Rugby Union. When using social media, individuals are expected to ensure that they

INDIVIDUALS RESPONSIBILITIES	
1.	Respect the rights and confidentiality of others
2.	Do not impersonate or falsely represent another person or a club
3.	Do not bully, intimidate, abuse, harass or threaten others
4.	Do not make defamatory comments
5.	Do not use offensive or threatening language or resort to personal abuse towards each other Or other members of the NT Rugby Community
6.	Do not post content that is hateful, threatening, pornographic or incites violence against others
7.	Do not post content that harms the reputation and good standing of the Northern Territory Rugby Union or those within its community

BREACHES

- Any posts that contain offensive language or are in breach of this policy will be removed by NT Rugby Union.
- Any individual deemed in breach of this policy will be dealt with in accordance with NT004 - Code of Conduct Violation Procedure

RELATED PROCEDURES

- NT004 - Code of Conduct Violation Procedure